

Election Signs – How to Guide

2025 Local Government Elections (Kaipara District Council)

If you're a candidate in the 2025 local elections and want to place election signs on public land managed by Kaipara District Council (KDC), you must:

- Comply with the Kaipara District Council [Signs Bylaw](#), and [Sign Standards \(2024\)](#)
- Obtain a permit by contacting:

Email: elections@kaipara.govt.nz

Phone Alana: 09 439 9287 or 021 781 193

All election material, including signs and hoardings, must show an authorisation statement (name and contact details of the candidate or the candidate's agent). Not to do so is an electoral offence.

Refer to the [Local Electoral Act 2001, section 113](#).

Rules for election signs on Council-owned or controlled land

Compliance requirements:

- Clauses 5 and 11 of the KDC Sign Standards
- Part D of the KDC Signs Bylaw
- Section 113 of the Local Electoral Act 2001
- [Electoral \(Advertisements of a Specified Kind\) Regulations 2005](#) (if applicable)
- [Section 7](#) of New Zealand Transport Agency/Waka Kotahi (NZTA) guidelines (if the sign is visible from a State Highway)

Placement:

- Signs may only be placed at approved sites listed in Appendix 1
- One sign per site per candidate

Timing:

- Signs are permitted from 11 July 2025
- All signs must be removed by 11.59 pm on 10 October 2025

Size:

- Maximum sign size is 3m²

Condition:

- Signs must be well-maintained and not pose a safety or visibility risk

Signs on private property

If your election sign is on private property near public space (e.g. on a boundary fence, building, or verandah over a footpath), it must still comply with relevant clauses from the Local Electoral Act 2001.

These signs may go up before 11 July 2025 but must meet the Temporary Sign rules under the [KDC Operative District Plan](#) (search the term “signs” to find the rules for your zone). They may only stay up for 2 months and must also comply with the Local Electoral Act 2001 and NZTA guidelines directly below.

Election signs on, adjacent to, or visible from State Highways

Restrictions apply to election signs erected on or adjacent to state highways under the control of New Zealand Transport Agency Waka Kotahi. NZTA have issued the guidelines below for electioneering signs on state highways.

The guideline objectives are to minimise the potential for road crashes arising from drivers being distracted by indiscriminate installation of electioneering signs and to ensure consistency of application of NZTA policy on such signs with minimal involvement by NZTA.

There are some fundamental considerations to make when erecting electioneering signs adjacent to state highways. These are:

In **rural** areas (where speed limits are 70km/h or above):

- Signs should be located off the highway reserve. You will, of course, need to consult with property owners and the appropriate local authority to gain any necessary consent
- If the sign requires resource consent, approval will likely be required from NZTA as an affected party under Section 95 of the Resource Management Act. Your local authority will be able to advise on this
- Signs must not be reflectorised or erected in such a location that will create an obvious conflict with existing road signs
- Signs must not imitate or be of a form similar to any traffic signs. (This is a legal requirement in terms of the Land Transport Act 2003)
- The location of signs must consider visibility and other traffic safety aspects
- Signs must be located at least 100m from intersections, bends in the highway and from other regulatory signs

- Signs are not permitted on or adjacent to motorways
- For the above noted safety reasons, vehicle mounted signs situated on State Highways are not permitted.

In urban areas (where speed limits are 70 km/h or less) the council's signage rules and requirements apply for any signs adjoining or fronting the road reserve.

Signs erected on rural State highways in a location or manner likely to cause distraction or danger to road users may be removed by NZTA or its agents without prior notice. Where a sign is removed the party will then be advised of the action taken and that the sign may be redeemed for a fee of \$50 to cover NZTA costs.

If you have any further queries regarding signage on state highways, please contact NZTA: Alan Catchpole at environmentalplanning@nzta.govt.nz

General guidelines

- Vehicles may display election signs but cannot be parked simply to advertise
- Election signs must not be offensive or discriminatory
- Use non-metallic stakes only to erect signs
- Check any underground services before installation

Reporting an issue with election signs

If a sign is in the wrong place, has been pulled over, or is damaged, contact the council in one of the following ways:

- **Online:** [Report a problem](#)
- **Call:** 0800 727 059 (available 24/7)
- **Antenno App:** Use the 'Your reports' menu to submit an issue. You can upload up to 3 photos. Include your name and a Kaipara location (your information stays private).

If a sign does not include the required authorisation details, call the electoral office on 0800 922 822.

Questions?

For any queries about election signage, please contact:

Alana Thurston - elections@kaipara.govt.nz

Phone 09 439 9287 or 021 781 193

Appendix 1

Sign area name	Address	Location	Road	Map
Dargaville : Carrington Street : A	Opposite 16 Carrington Street	Dargaville	Carrington Street	4
Dargaville : Colville Road : A	1 Colville Road, Dargaville	Dargaville	Colville Road	6
Dargaville : Colville Road : B	91 Colville Road, Dargaville	Dargaville	Colville Road	2
Dargaville : Grey Street : A	Grey Street, Dargaville	Dargaville	Grey Street	5
Dargaville : Jervois Street : A	Corner Jervois Street (SH12) and Carrington Street	Dargaville	Jervois Street	4
Dargaville : Logan Street : A	Corner River Road (SH12) and Logan Street	Dargaville	Logan Street	3
Dargaville : Logan Street : B	Logan Street	Dargaville	Logan Street	3
Dargaville : Logan Street : C	Opposite 148 Logan Street, Dargaville	Dargaville	Logan Street	6
Dargaville : River Road : A	1 River Road (SH12)	Dargaville	River Road	3
Dargaville : State Highway 12 : A	State Highway 12, Dargaville	Dargaville	State Highway 12	5
Dargaville : State Highway 12 : B	State Highway 12, Dargaville	Dargaville	State Highway 12	5
Dargaville : Victoria Street : A	Corner Normanby Street (SH12) and Victoria Street	Dargaville	Victoria Street	3
Dargaville : Victoria Street : B	221 Victoria Street, Dargaville	Dargaville	Victoria Street	5
Dargaville : Victoria Street : C	222 Victoria Street, Dargaville	Dargaville	Victoria Street	5
Dargaville : Waihue Road : A	Corner Waihue Road and Mountview Place	Dargaville	Waihue Road	1
Dargaville : Waihue Road : B	245 Waihue Road	Dargaville	Waihue Road	1
Kaiwaka : Kaiwaka-Mangawhai Road : A	41 Kaiwaka-Mangawhai Road	Kaiwaka	Kaiwaka-Mangawhai Road	21
Kaiwaka : Kaiwaka-Mangawhai Road : B	41 Kaiwaka-Mangawhai Road	Kaiwaka	Kaiwaka-Mangawhai Road	21
Kaiwaka : State Highway 1 : A	1830 State Highway 1	Kaiwaka	State Highway 1	18
Kaiwaka : State Highway 1 : B	Opposite 1857 State Highway 1	Kaiwaka	State Highway 1	18
Kaiwaka : State Highway 1 : C	Opposite 1896 State Highway 1	Kaiwaka	State Highway 1	19
Kaiwaka : State Highway 1 : D	State Highway 1	Kaiwaka	State Highway 1	19
Kaiwaka : State Highway 1 : E	1939 State Highway 1	Kaiwaka	State Highway 1	20
Kaiwaka : State Highway 1 : F	Corner State Highway 1 and Kaiwaka-Mangawhai Road	Kaiwaka	State Highway 1	20

Mangawhai : Cove Road : A	1799 Cove Road	Mangawhai	Cove Road	28
Mangawhai : Cove Road : B	Cove Road opposite Tangaroa Road	Mangawhai	Cove Road	28
Mangawhai : Cove Road : C	Corner Cove Road and Tangaroa Road	Mangawhai	Cove Road	28
Mangawhai : Cove Road : D	Cove Road opposite Pigeonwood Place	Mangawhai	Cove Road	27
Mangawhai : Moir Street : A	96 Moir Street	Mangawhai	Moir Street	23
Mangawhai : Moir Street : B	Opposite 104 Moir Street	Mangawhai	Moir Street	23
Mangawhai : Moir Street : C	Corner Tara Road and Moir Street	Mangawhai	Moir Street	23
Mangawhai : Molesworth Drive : A	Corner Old Waipu Road and Molesworth Drive	Mangawhai	Molesworth Drive	24
Mangawhai : Molesworth Drive : B	Corner Molesworth Drive and Moir Point Road	Mangawhai	Molesworth Drive	25
Mangawhai : Molesworth Drive : C	221 Molesworth Drive	Mangawhai	Molesworth Drive	25
Mangawhai : Molesworth Drive : D	Molesworth Drive opposite Awatea Street	Mangawhai	Molesworth Drive	25
Mangawhai : Molesworth Drive : E	Opposite 258 Molesworth Drive	Mangawhai	Molesworth Drive	26
Mangawhai : Molesworth Drive : F	278-288 Molesworth Drive	Mangawhai	Molesworth Drive	26
Mangawhai : Tomarata Road : A	Tomarata Road	Mangawhai	Tomarata Road	22
Mangawhai : Tomarata Road : B	Corner Tomarata Road and Coal Hill Road	Mangawhai	Tomarata Road	22
Matakohe : Matakohe East Road : A	Opposite 16 Matakohe East Road	Matakohe	Matakohe East Road	10
Maungaturoto : Hurndall Street East : A	43 Hurndall Street East (SH12)	Maungaturoto	Hurndall Street East	17
Maungaturoto : Hurndall Street East : B	Corner View Street and Hurndall Street East (SH12)	Maungaturoto	Hurndall Street East	16
Maungaturoto : Hurndall Street East : C	90 Hurndall Street East (SH12)	Maungaturoto	Hurndall Street East	16
Maungaturoto : Hurndall Street East : D	122 Hurndall Street East (SH12)	Maungaturoto	Hurndall Street East	16
Maungaturoto : Hurndall Street West : A	Hurndall Street West (SH12)	Maungaturoto	Hurndall Street West	15
Paparoa : Paparoa Valley Road : A	Corner School House Lane and Paparoa Valley Road (SH12)	Paparoa	Paparoa Valley Road	14
Paparoa : Paparoa Valley Road : B	Corner Paparoa-Oakleigh Road and Paparoa Valley Road (SH12)	Paparoa	Paparoa Valley Road	14
Paparoa : Paparoa Valley Road : C	1974 Paparoa Valley Road (SH12)	Paparoa	Paparoa Valley Road	14
Paparoa : Paparoa Valley Road : D	The Landning, Paparoa Valley Road (SH12)	Paparoa	Paparoa Valley Road	13
Paparoa : Paparoa Valley Road : E	2039 Paparoa Valley Road	Paparoa	Paparoa Valley Road	13
Ruawai : Jellicoe Road : A	21 Jellicoe Road (SH12)	Ruawai	Jellicoe Road	9

Te Kopuru : Pouto Road : A	Pouto Road opposite West Coast Road	Te Kopuru	Pouto Road	7
Te Kopuru : Pouto Road : B	Opposite 996 Pouto Road	Te Kopuru	Pouto Road	7
Te Kopuru : Pouto Road : C	1021 Pouto Road	Te Kopuru	Pouto Road	7
Te Kopuru : West Coast Road : A	2 West Coast Road	Te Kopuru	West Coast Road	7
Te Kopuru : West Coast Road : B	Corner West Coast Road and Pouto Road	Te Kopuru	West Coast Road	7
Tinopai : Komiti Road : A	Opposite 60 Komiti Road	Tinopai	Komiti Road	11
Tinopai : Komiti Road : B	Komiti Road opposite Padget Lane	Tinopai	Komiti Road	11
Tinopai : Komiti Road : C	89 Komiti Road	Tinopai	Komiti Road	11
Tinopai : Ngatoto Road : A	Corner Komiti Road and Ngatoto Road	Tinopai	Ngatoto Road	12

















































